



One question we often hear from clients is,

“I know this training is having a positive effect on our organization, but how can I measure it?”

What Is the Impact Cloud?

The VitalSmarts Impact Cloud is a simple five-question assessment administered to participants after they've attended a VitalSmarts course. This free tool captures a broad range of results your employees are achieving as they apply the skills learned in training.

Collecting both quantitative and qualitative data, the Impact Cloud helps you easily visualize the impact of your training initiative using the metrics and objectives you care about most.

Features and Benefits of the Impact Cloud

- Demonstrates the impact VitalSmarts training is having on bottom-line results.
- Customizable so you can tailor the assessment to your organization.
- Generates a visual, interactive, and shareable report.
- Collects detailed stories from employees that show how skills are being used in your organization.
- Easy to administer; it's all done online and the results are aggregated for you.
- Free for all VitalSmarts training clients.

Examples of Business Outcomes the Impact Cloud Measures

- Teamwork
- Cost Control
- Safety
- Productivity
- Employee Engagement
- Quality

Who Would Benefit from Using the Impact Cloud?

Any organization that is currently using a VitalSmarts training program, either for skill development or targeted at a specific organizational initiative, would benefit from using the Impact Cloud to measure the impact of training on both key behavioral and business outcomes.

What's the Next Step?

If you're a training administrator and would like to start using the Impact Cloud assessment in your organization, sign up for a free account today at www.vitalsmarts.com/impactcloud.

About VitalSmarts. An innovator in corporate training and leadership development, VitalSmarts is home to the award-winning Crucial Conversations®, Crucial Accountability™, Change Anything™, and Influencer Training® and *New York Times* bestselling books of the same titles. When used in combination, these courses enable organizations to achieve new levels of performance by changing employee behavior. VitalSmarts has worked with 300 of the Fortune 500 and trained more than one million people worldwide. www.vitalsmarts.com